OnBuy.com

UK company OnBuy owns and operates Onbuy.com, an online retail place for General Goods operating mainly in the UK and Europe.

Business Model - Fulfillment By Merchant - Fulfillment By third party - B2B	**Market reach and product reach** **Market reach:** OnBuy offers access to overseas territories and operates in 51 countries, primarily in Europe, in the US, and some parts of Asia. **Product reach:** Products in categories such as Arts, Crafts & Sewing, Baby & Toddler, Books, Toys, Games & music Business, Office & Industrial, Cars & Automotive, Clothing, Shoes & Accessories, Electronics & Technology, Food & Drink, Health & Beauty and Jewelry & Watches, Sports & Outdoors, Home, Garden & Pets
Enrollment process, fees, and commission **Enrollment process: 2/5** **Fees and commission:** Sellers pay monthly subscription fees depending on the package they choose. **Standard** Subscription: **£19**/month **Partner** Subscription **£39**/month OnBuy charges a percentage selling fee depending upon the category of the product: - Consumer electronics, large appliances, and computing **(5%).** - Delivery charges **(9%).** - Everything else **(9%)**	**Sellers** **Brand protection: 3/5** **Tools:** OnBuy powers seller Control Panel and helps sellers manage their inventory, change product categories, pricing, and much more. Product Boost for Partner sellers, products placed prominently across OnBuy and in some marketing channels. Deals platform helps sellers make the most of OnBuy. From picking out prominent positions to creating SEO-optimized content for products. **Payment options:** Paypal business.
Tech integration **Technical integration rating: 5/5** The OnBuy API allows **external** applications to communicate safely with the OnBuy platform. It is based on the **REST** architecture. OnBuy open API can automate many tasks, such as creating **listings** or exporting **orders**. - **Support Tools** (Seller Control Panel (CMS), API, CSV files). Languages: code example is provided for the following languages: cURL, jQuery, Ruby, Python, Node, PHP, and Go	**Customer ownership** Platform centric: **4/5** Buyer centric: **4/5** Seller Centric: **5/5** Compliance centric: **5/5** **Return policy:** onBuy.com only functions as a marketplace and does not sell directly. As such, it does not have a return policy.